

Boutique Hotel Reviews

Historic Charm Abounds at Downtown's New Sofia Hotel

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The concept of the [boutique hotel](#) has officially hit [San Diego](#), and [Downtown's Sofia Hotel](#) is one of the city's newest initiatives. Because the Sofia occupies the historic Pickwick Hotel location at 150 West Broadway, maintaining the historic charm was a primary goal in its development. Accordingly, the Sofia was inducted into the National Trust Historic Hotels of America.

The Sofia offers its guests a relaxing, contemporary décor enlivened with historic photographs of [downtown San Diego](#). Rates are reasonable—rooms start at about \$150 to \$279 for a Jacuzzi suite. Considering the cost of standard [hotel chains](#) and other [boutique hotels](#), as well as the uniqueness of The Sofia, the prices are a steal. The intimate scale of the hotel really makes it feel cozy, while the staff is friendly and accommodating. It's also a fabulous place for business travelers, with all the amenities a dedicated professional could ever need.

[The Sofia](#) also houses a restaurant called Currant, slated to open in July. The chef, Jonathan Pfleuger, is formerly of renowned [Downtown restaurant, Anthony's Star of the Sea](#).