

Smart meetings

The Intelligent Way to Plan in the Western Region

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INTELLIGENCE REPORT

WHAT'S NEWS AND WHAT'S NEXT IN THE INDUSTRY

HEADLINES



The Sofia Hotel

SOMETHING OLD, SOMETHING NEW

The Sofia Hotel is right on target to make its grand debut in the heart of San Diego this month. Completing a \$16-million renovation of the former 1926 Pickwick Hotel, the new Sofia will open as an upscale boutique property with modern amenities that include a yoga center, a 24-hour fitness studio, Wi-Fi access in the lobby and a complimentary 24-hour business center. All of its 212 guest rooms are designed with chic interiors and include high-speed Internet, ergonomic chairs and 20-inch flat-screen TVs. The new hotel also includes an executive boardroom that seats up to 16, as well as separate meeting rooms seating up to 42 attendees auditorium-style and additional breakout rooms. thesofiahotel.com